



सत्यमेव जयते  
Embassy of India  
Berlin

Embassy of India, Berlin Invites you to the  
**7<sup>th</sup> MIIM Exchange Platform**

on  
19 March 2024

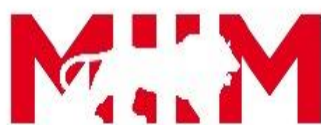
Venue: Tiergartenstr. 17, 10785 Berlin, 1600 – 2000 Hrs

MIIM is entering its 9<sup>th</sup> year in April 2024. We will celebrate the program's success together with our member companies, program partners, leading policymakers from India and Germany, and stakeholders from the Indo-German business community.

Join us to learn more about the extensive opportunities for German Mittelstand in India, to listen to the experiences of MIIM companies in India, and to network with fellow company representatives!

[Click here](#) to register

We look forward to welcoming you



MAKE IN INDIA MITTELSTAND!

# Agenda

15:30 - 16:00 hrs	Registration & Entry	
16:00 - 16:02 hrs	Welcome Address	Embassy of India
16:02 - 16:12 hrs	Address by	<b>H.E. Mr. Parvathaneni Harish</b> , Ambassador of India to Germany
16:12 - 16:22 hrs	Address by	<b>Dr. Andreas Nicolin</b> , Deputy Director General, German Federal Ministry for Economic Affairs and Climate Action (BMWK)
16:22 - 16:32 hrs	Address by	<b>Mr. Wolfgang Niedermark</b> , Member of the Executive Board, Federation of German Industries (BDI)
16:32 - 16:42 hrs	Address by	<b>Dr. Volker Treier</b> , Member of the Executive Board, German Chamber of Industry and Commerce (DIHK)
16:42 - 16:52 hrs	Address by	<b>Mr. Andreas Jahn</b> , Managing Director, BVMW (German Association for Small and Medium-sized Businesses) International GmbH
16:52 - 17:00 hrs	Highlights of the “Make in India Mittelstand!” Programme	by <b>Mr. Martin Woerlein</b> , Head of India Business, Roedl & Partner
17:00 - 17:15 hrs	<b>Presentation on</b> the advantages of doing business in India for German Mittelstand	by <b>E&amp;C Wing</b> , Embassy of India
17:15 - 17:55 hrs	<b>Panel Discussion</b> German Success Stories in India: Insights from German Mittelstand Companies	Moderated by <b>Mr. Dirk Matter</b> , Managing Director, Indo-German Chamber of Commerce (IGCC)
17:55 - 18:05	Q&A	
18:05 - 18:06 hrs	Vote of Thanks	Embassy of India
18:06 hrs onwards	Networking Reception	